



TEAM SPONSORSHIP PROPOSAL

The Dorset Pentathletes can offer lots to UK and Dorset based businesses.

We are currently looking for Companies to help sponsor the activities of the club

We wish to form long term partnerships so that all media is capitalised with the lead up to 2012

What opportunities?

There are loads of ways to get involved in the club whatever your budget below is just a small selection of ideas – you may have a particular idea – let us know – we are very flexible.

In 2009 we have the following Sponsorship packages –

1. Local Event – Weymouth

Dorset based events with attendance number of approx 100 athletes

Attracting local Dorset based media – Echo, Radio, and TV

To pay for – Coaching, Safety, Photography, Pasta Party and Trophies

Branding opportunities – Race Buoys (On Sea), Banners (Seafront), Flags, Vehicles, Prize Giving Podium and Backboard

2. National Events

In 2009 we will be sending athletes to Mill field, Weymouth and Salford

These attract National and Regional Media

To pay for – Coaching, Travel, Safety, Photography, Refreshments

3. World Events

In 2009 we will be sending athletes to the European Championships in Italy and the World Championships in Monaco

These attract National and Regional Media

To pay for – Coaching, Travel, Safety, Photography, Refreshments

[www. Dorset pentathletes.co.uk](http://www.Dorsetpentathletes.co.uk)

What happens at events

- Anticipate approx 100 – 300 entries depending on event
- Racing on either Saturday or Sunday
- Huge amounts of spectators come to watch the action.
- PA system running all day with commentary
- Local and National Media invited to cover event
- Prize Giving
- Pasta Party after event for competitors officials and sponsors

Other Media coverage

- Websites
- Disc of copyright free pictures of event

All Branding to be supplied either by sponsor or can be supplied at cost (to remain property of sponsor)

If you are interested in getting involved please feel free to contact us and we will only be too happy to come and discuss the opportunities further

sponsorship@dorsetpentathletes.co.uk

Contact Number – 01305 787252



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